

Iowa Manufacturing Facts

Manufacturers in Iowa account for 18.26 percent of the total output in the state, employing 13.77 percent of the workforce. Total output from manufacturing was \$31.15 billion in 2014. In addition, there were 216,300 manufacturing employees in Iowa in 2015, with an average annual compensation of \$63,683 in 2013.

Manufacturing Output and Firms

Total Manufacturing Output (\$billions, 2014)
(Percent share of total gross state product) \$31.15
18.26%

Manufacturing Firms in Iowa (2012) 3,107

Employment and Compensation

Manufacturing Employment (2015)
(Percent share of nonfarm employment) 216,300
13.77%

Average Annual Compensation
(Manufacturing, 2013) \$63,683
(Nonfarm Businesses, 2013) \$41,107

Sources: U.S. Bureau of Economic Analysis and the U.S. Census Bureau

Figure 1: Iowa Manufacturing Output, in Billions of Dollars, 2000–2014

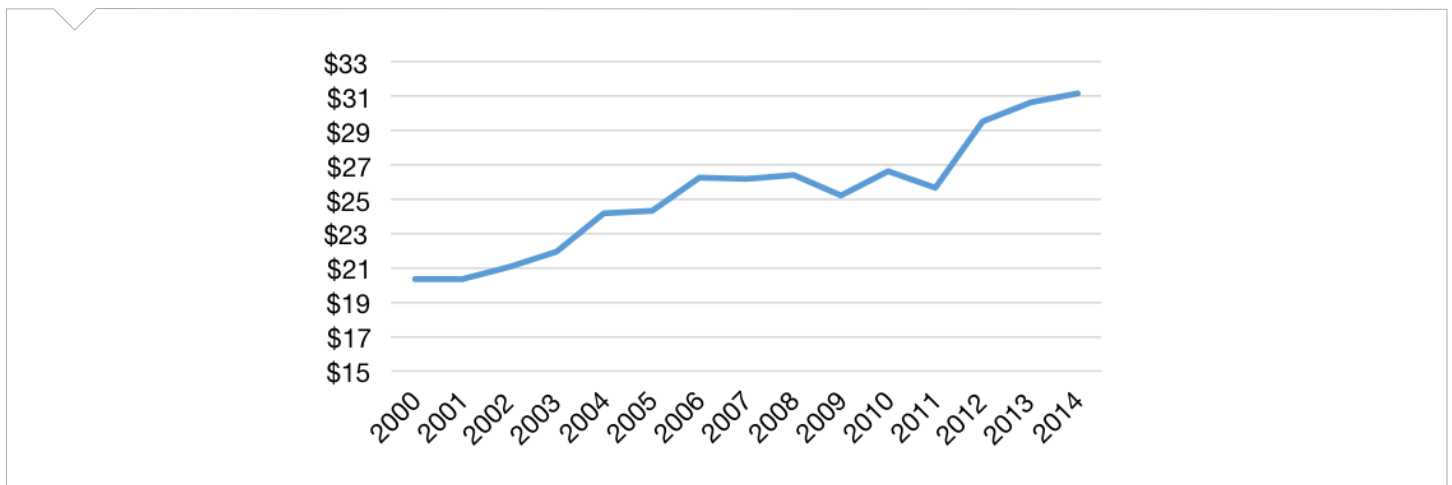
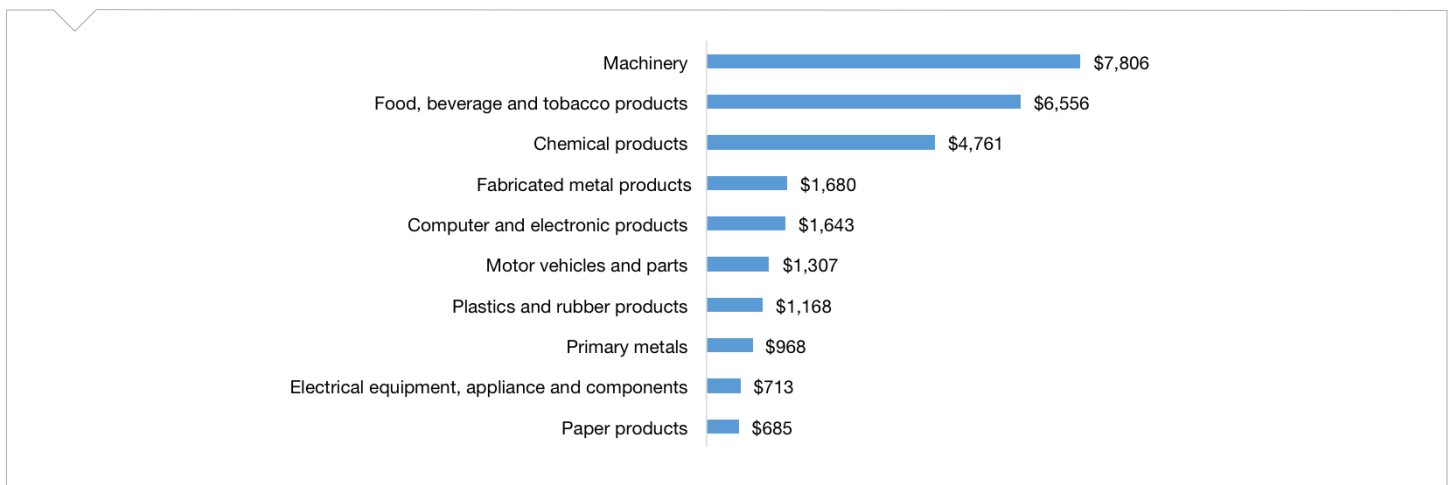


Figure 2: Top 10 Iowa Manufacturing Sectors, in Millions of Dollars, 2013



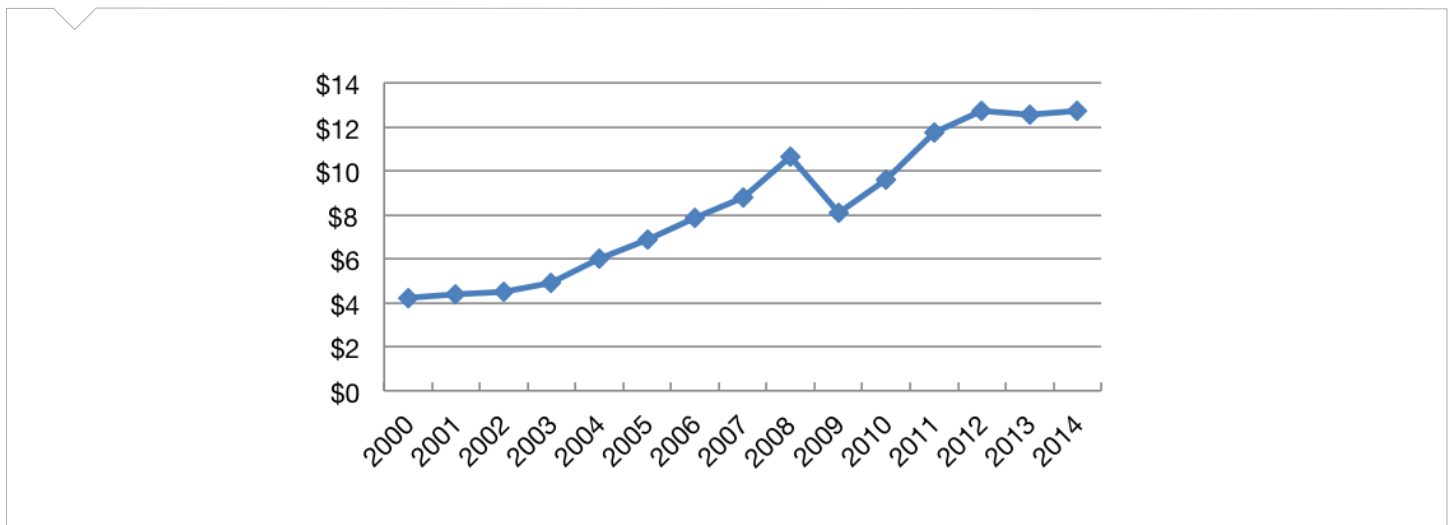
Iowa Export Facts

Manufacturers help to drive Iowa's economy, with \$12.73 billion in manufactured goods exports in 2014. That same year, \$7.33 billion in exports was with our free trade agreement (FTA) partners. This helps create jobs in the state, and 24.50% percent of its employment stemmed from exports in 2011. Small businesses comprised 82.7 percent of all exporters in Iowa.

Manufactured Goods Exports (\$billions, 2014) (Percent share of total goods exports)	\$12.73 84.33%	Manufactured Goods to Free Trade Agreement Partners (\$billions, 2014) (Percent of total exports, 2014)	\$7.33 57.55%
Growth in Manufactured Goods Exports (2009–2014)	57.27%	Top Five Export Markets (Percent of total manufactured goods exports, 2013)	64.03%
U.S. Jobs Supported by Goods Exports (2013)	81,449	<ul style="list-style-type: none"> • Canada (35.42%) • Mexico (12.47%) • Japan (8.02%) • China (4.22%) • Brazil (3.90%) 	
Employment from Manufacturing Exports (Export share of manufacturing jobs, 2011)	24.50%		
Small Business Share of Total Exporters (2013)	82.7%		

Sources: International Trade Administration, U.S. Census Bureau

Figure 3: Iowa's Manufactured Goods Exports, in Billions of Dollars, 2000-2014



Additional Trade Facts

- In 2014, manufacturers in the United States sold \$55.0 billion more in manufactured goods to our FTA partners than we bought from them. The United States has a manufactured trade deficit of \$579.2 billion from countries where no FTAs existed.
- FTA countries: Australia, Bahrain, Canada, Chile, Columbia, Costa Rica, Dominican Republic, El Salvador, Guatemala, Honduras, Israel, Jordan, Mexico, Morocco, Nicaragua, Oman, Panama, Peru, Singapore and South Korea.
- Visit www.nam.org/statedata or www.nam.org/trade for more information.