

# Wisconsin Manufacturing Facts

Manufacturers in Wisconsin account for 18.8 percent of the total output in the state, employing 16.39 percent of the workforce. Total output from manufacturing was \$55.07 billion in 2014. In addition, there were 472,300 manufacturing employees in Wisconsin in 2015, with an average annual compensation of \$66,844 in 2013.

## Manufacturing Output and Firms

Total Manufacturing Output (\$billions, 2014)  
(Percent share of total gross state product)      \$55.07  
18.8%

Manufacturing Firms in Wisconsin (2012)      7,970

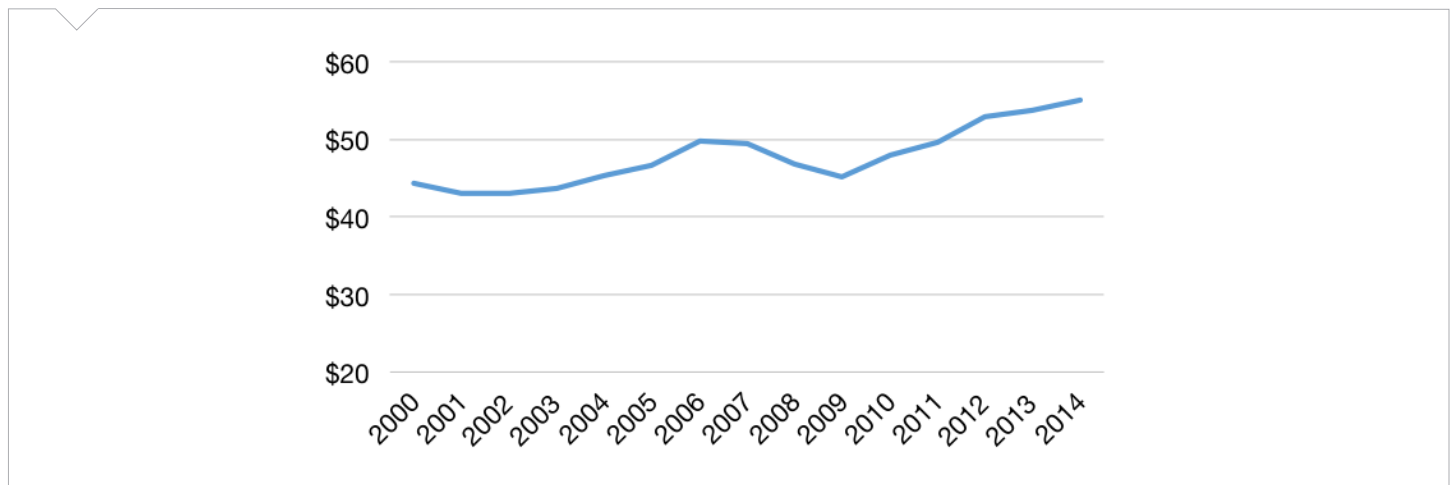
## Employment and Compensation

Manufacturing Employment (2015)  
(Percent share of nonfarm employment)      472,300  
16.39%

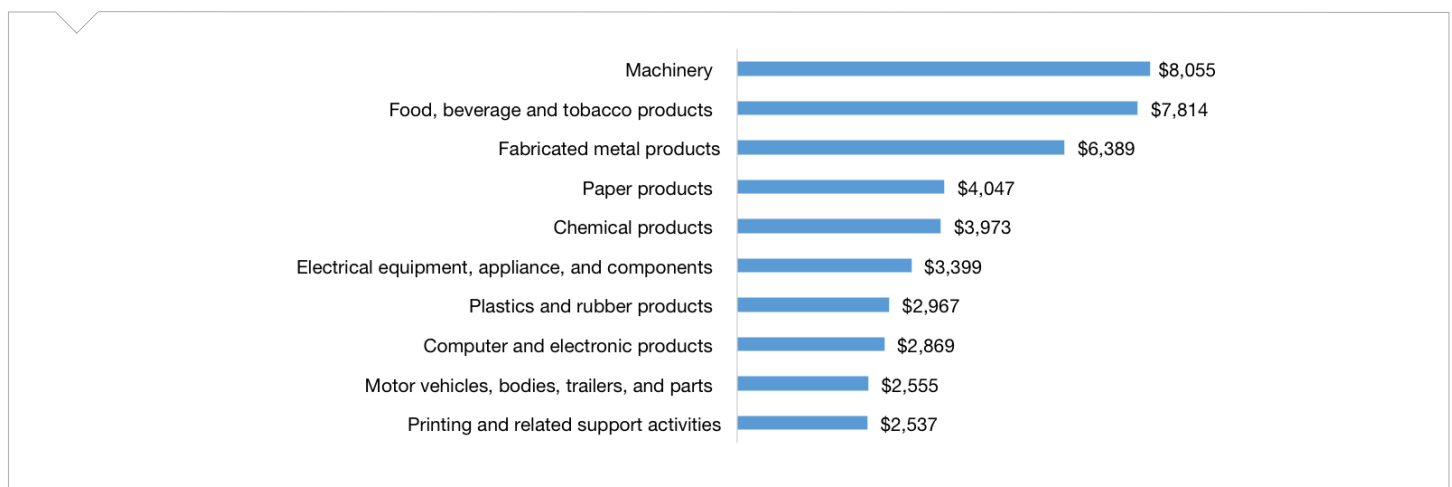
Average Annual Compensation  
(Manufacturing, 2013)      \$66,844  
(Nonfarm Businesses, 2013)      \$46,247

Sources: U.S. Bureau of Economic Analysis and the U.S. Census Bureau

**Figure 1:** Wisconsin Manufacturing Output, in Billions of Dollars, 2000–2014



**Figure 2:** Top 10 Wisconsin Manufacturing Sectors, in Millions of Dollars, 2013



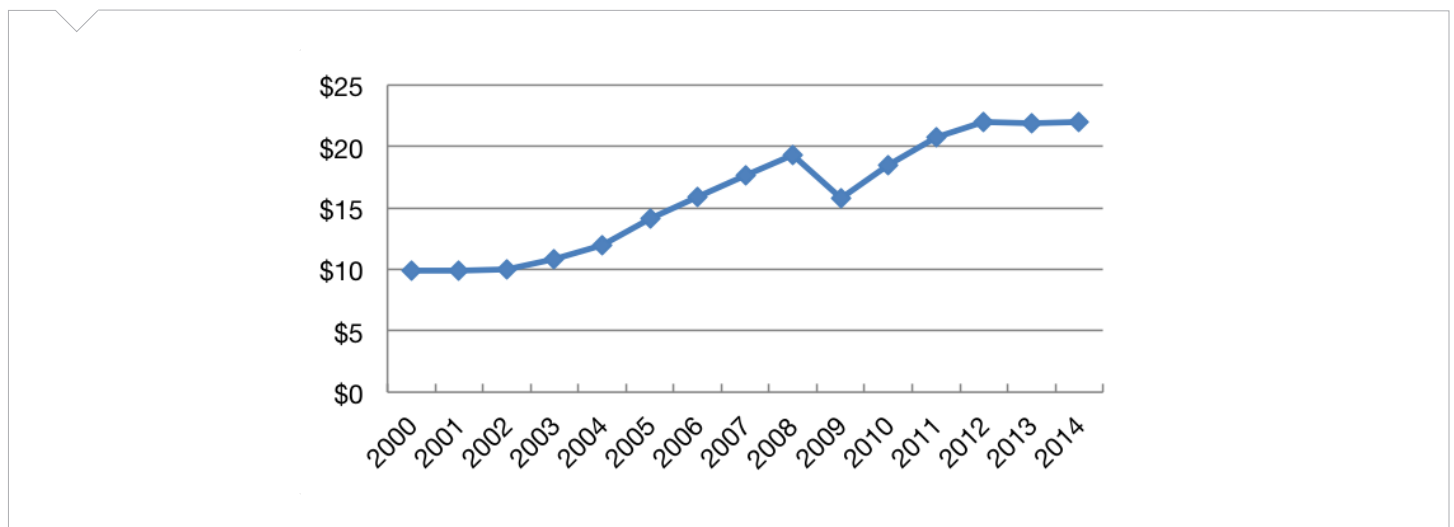
# Wisconsin Export Facts

Manufacturers help to drive Wisconsin's economy, with \$22.01 billion in manufactured goods exports in 2014. That same year, \$12.33 billion in exports was with our free trade agreement (FTA) partners. This helps create jobs in the state, and 20.20% percent of its employment stemmed from exports in 2011. Small businesses comprised 87.2 percent of all exporters in Wisconsin.

Manufactured Goods Exports (\$billions, 2014) (Percent share of total goods exports)	\$22.01 93.93%	Manufactured Goods to Free Trade Agreement Partners (\$billions, 2014) (Percent of total exports, 2014)	\$12.33 56.01%
Growth in Manufactured Goods Exports (2009–2014)	39.12%	Top Five Export Markets (Percent of total manufactured goods exports, 2013)	59.85%
U.S. Jobs Supported by Goods Exports (2013)	126,147	<ul style="list-style-type: none"> <li>• Canada (33.37%)</li> <li>• Mexico (12.04%)</li> <li>• China (6.75%)</li> <li>• Japan (3.98%)</li> <li>• United Kingdom (3.70%)</li> </ul>	
Employment from Manufacturing Exports (Export share of manufacturing jobs, 2011)	20.20%		
Small Business Share of Total Exporters (2013)	87.2%		

Sources: International Trade Administration, U.S. Census Bureau

**Figure 3:** Wisconsin's Manufactured Goods Exports, in Billions of Dollars, 2000-2014



## Additional Trade Facts

- In 2014, manufacturers in the United States sold \$55.0 billion more in manufactured goods to our FTA partners than we bought from them. The United States has a manufactured trade deficit of \$579.2 billion from countries where no FTAs existed.
- FTA countries: Australia, Bahrain, Canada, Chile, Columbia, Costa Rica, Dominican Republic, El Salvador, Guatemala, Honduras, Israel, Jordan, Mexico, Morocco, Nicaragua, Oman, Panama, Peru, Singapore and South Korea.
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