

# Alabama Manufacturing Facts

Manufacturers in Alabama account for 17.7 percent of the total output in the state, employing 12.9 percent of the workforce. Total output from manufacturing was \$35.32 billion in 2014. In addition, there were 252,400 manufacturing employees in Alabama in 2015, with an average annual compensation of \$63,649 in 2014.

## Manufacturing Output and Firms

Total Manufacturing Output (\$billions, 2014) \$35.32  
(Percent share of total gross state product) 17.7%

Manufacturing Firms in Alabama (2013) 3,781

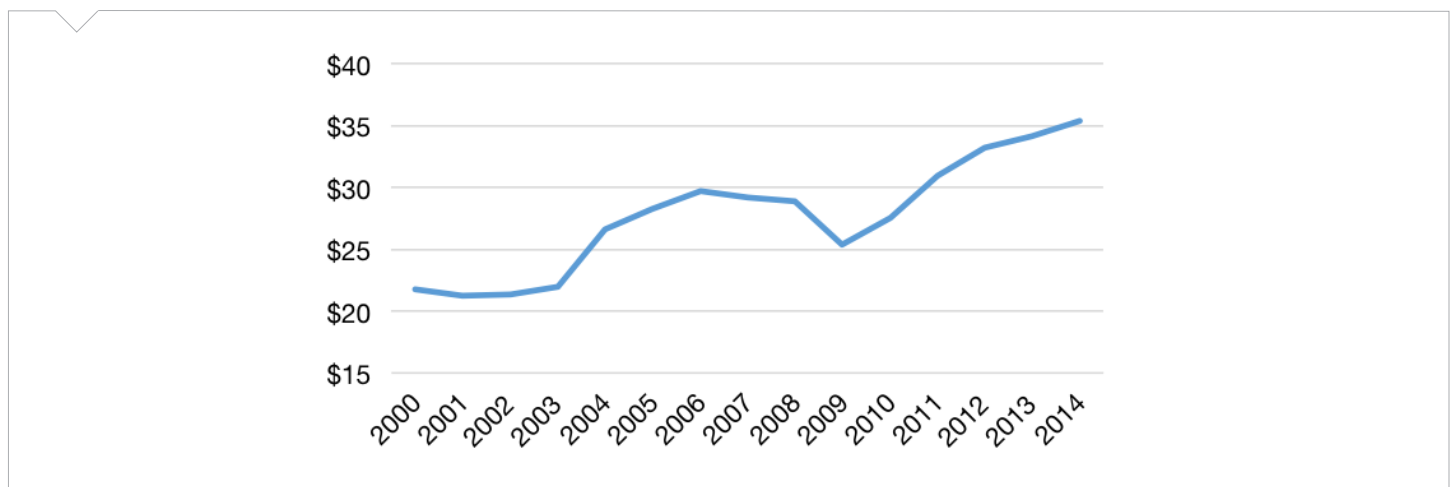
## Employment and Compensation

Manufacturing Employment (2015) 252,400  
(Percent share of nonfarm employment) 12.9%

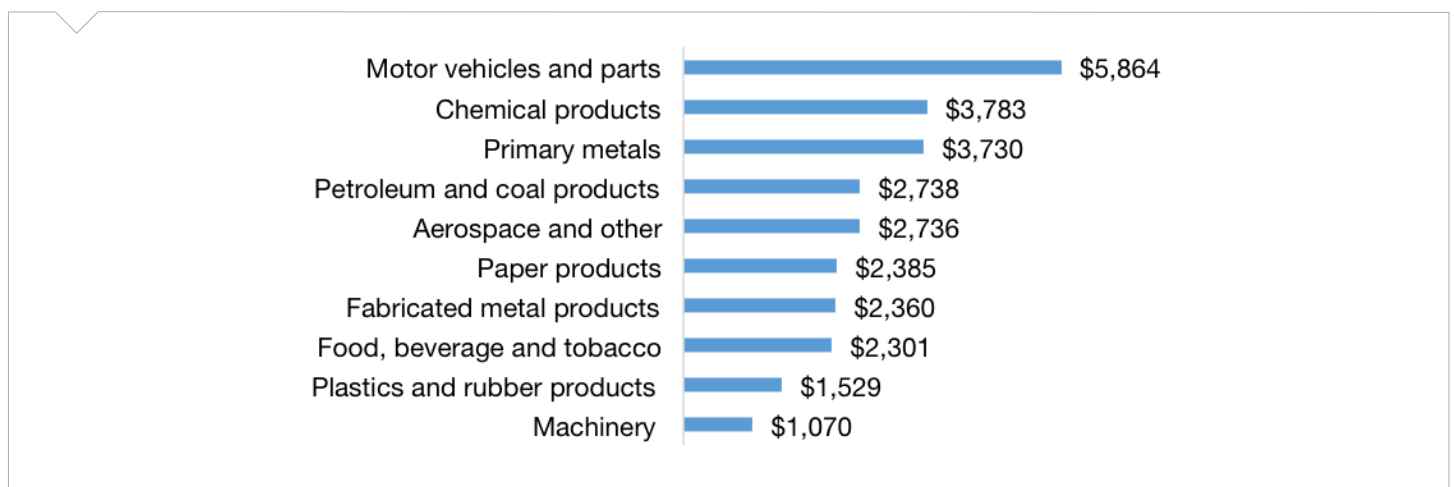
Average Annual Compensation  
(Manufacturing, 2014) \$63,649  
(Nonfarm Businesses, 2014) \$42,161

Sources: U.S. Bureau of Economic Analysis and the U.S. Census Bureau

**Figure 1:** Alabama Manufacturing Output, in Billions of Dollars, 2000–2014



**Figure 2:** Top 10 Alabama Manufacturing Sectors, in Millions of Dollars, 2013



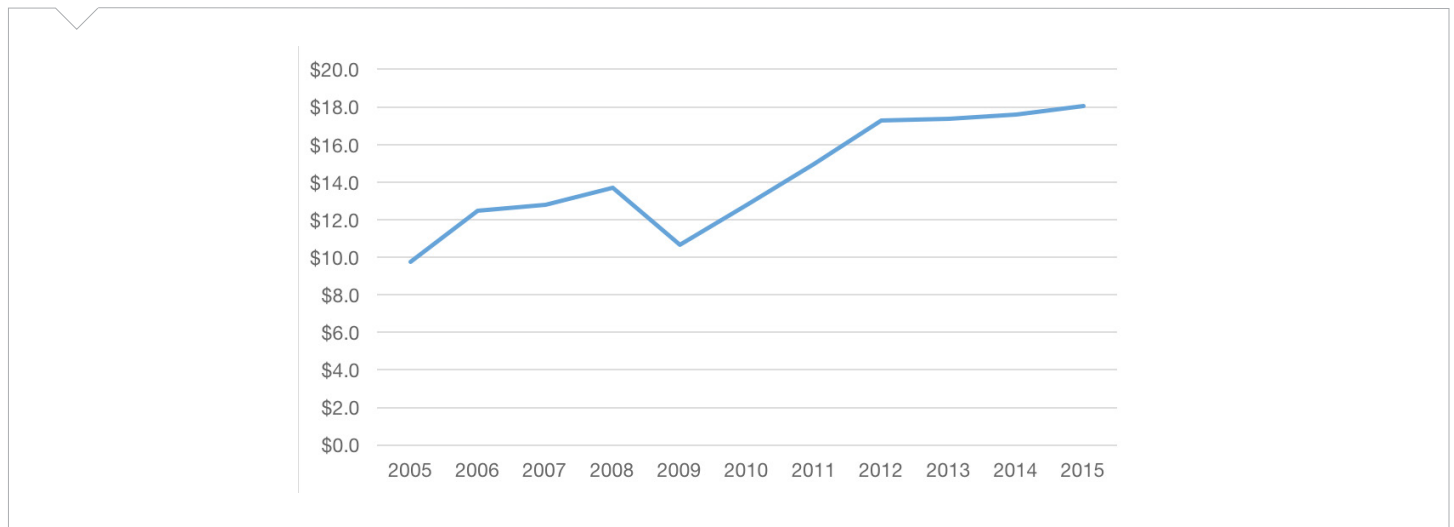
# Alabama Export Facts

Manufacturers help to drive Alabama's economy, with \$18.05 billion in manufactured goods exports in 2015. That same year, \$8.44 billion in exports was with our free trade agreement (FTA) partners. This helps create jobs in the state, and 25.3% percent of its employment stemmed from exports in 2011. Small businesses comprised 81.7 percent of all exporters in Alabama.

|   |                  |   |                 |
|---|------------------|---|-----------------|
| Manufactured Goods Exports (\$billions, 2015)<br>(Percent share of total goods exports) | \$18.05<br>93.2% | Manufactured Goods to Free Trade Agreement Partners (\$billions, 2015)<br>(Percent of total exports, 2015)  | \$8.44<br>46.8% |
| Growth in Manufactured Goods Exports (2010–2015)  | 41.0%            | Total Manufactured Goods Exports to TPP (\$billions, 2015)  | \$8.04          |
| U.S. Jobs Supported by Goods Exports (2014)   | 95,258           | Top Five Export Markets (Percent of total manufactured goods exports, 2015)   | 69.7%           |
| Employment from Manufacturing Exports (Export share of manufacturing jobs, 2011)        | 25.3%            | <ul style="list-style-type: none"> <li>• Canada (22.4%)</li> <li>• China (15.8%)</li> <li>• Mexico (15.7%)</li> <li>• Germany (12.8%)</li> <li>• United Kingdom (3.0%)</li> </ul> |                 |
| Small Business Share of Total Exporters (2013)  | 81.7%            |   |                 |

Sources: International Trade Administration, U.S. Census Bureau

**Figure 3:** Alabama's Manufactured Goods Exports, in Billions of Dollars, 2000-2015



## Additional Trade Facts

- In 2015, manufacturers in the United States sold \$12.7 billion more in manufactured goods to our FTA partners than we bought from them. The United States has a manufactured trade deficit of \$639.6 billion from countries where no FTAs existed.
- FTA countries: Australia, Bahrain, Canada, Chile, Columbia, Costa Rica, Dominican Republic, El Salvador, Guatemala, Honduras, Israel, Jordan, Mexico, Morocco, Nicaragua, Oman, Panama, Peru, Singapore and South Korea.
- Visit [www.nam.org/statedata](http://www.nam.org/statedata) or [www.nam.org/trade](http://www.nam.org/trade) for more information.