

# Iowa Manufacturing Facts

Manufacturers in Iowa account for 18.3 percent of the total output in the state, employing 13.7 percent of the workforce. Total output from manufacturing was \$31.15 billion in 2014. In addition, there were 216,100 manufacturing employees in Iowa in 2015, with an average annual compensation of \$65,793 in 2014.

## Manufacturing Output and Firms

Total Manufacturing Output (\$billions, 2014) \$31.15  
(Percent share of total gross state product) 18.3%

Manufacturing Firms in Iowa (2013) 3,040

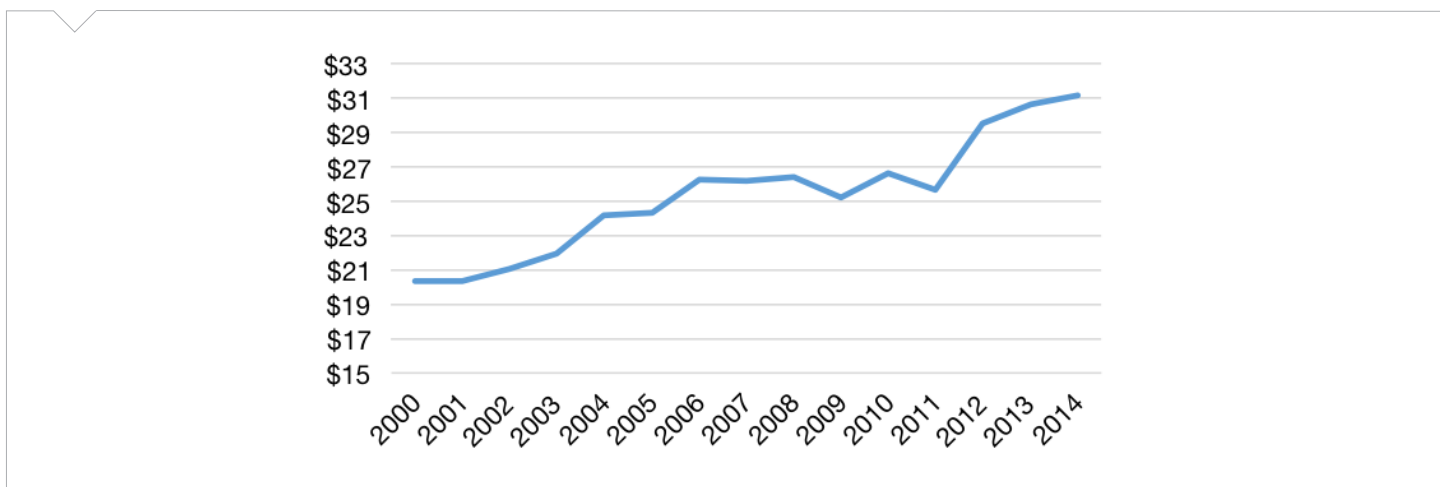
## Employment and Compensation

Manufacturing Employment (2015) 216,100  
(Percent share of nonfarm employment) 13.7%

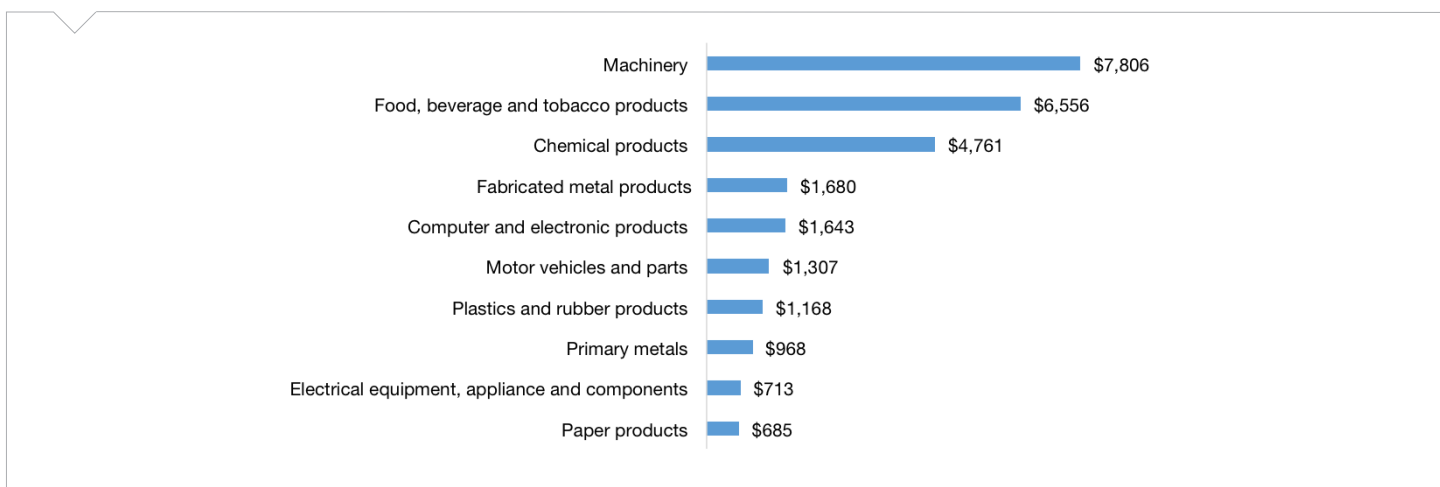
Average Annual Compensation (Manufacturing, 2014) \$65,793  
(Nonfarm Businesses, 2014) \$42,801

Sources: U.S. Bureau of Economic Analysis and the U.S. Census Bureau

**Figure 1:** Iowa Manufacturing Output, in Billions of Dollars, 2000–2014



**Figure 2:** Top 10 Iowa Manufacturing Sectors, in Millions of Dollars, 2013



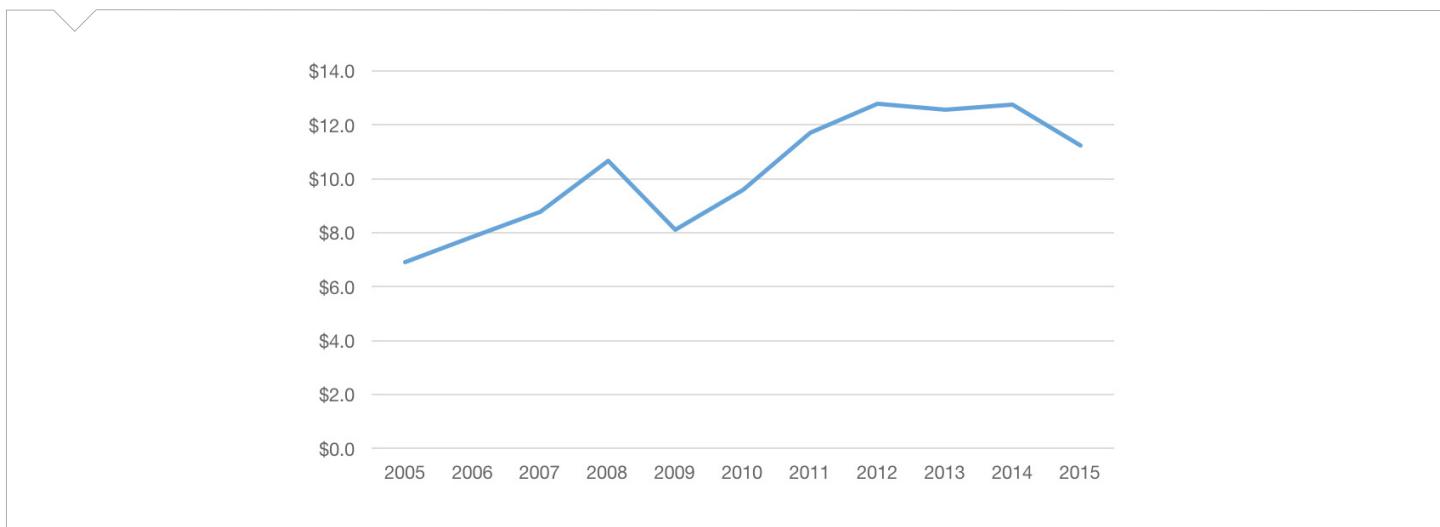
# Iowa Export Facts

Manufacturers help to drive Iowa's economy, with \$11.24 billion in manufactured goods exports in 2015. That same year, \$6.20 billion in exports was with our free trade agreement (FTA) partners. This helps create jobs in the state, and 24.5% percent of its employment stemmed from exports in 2011. Small businesses comprised 82.7 percent of all exporters in Iowa.

Manufactured Goods Exports (\$billions, 2015) (Percent share of total goods exports)	\$11.24 85.7%	Manufactured Goods to Free Trade Agreement Partners (\$billions, 2015) (Percent of total exports, 2015)	\$6.20 55.2%
Growth in Manufactured Goods Exports (2010–2015)	17.2%	Total Manufactured Goods Exports to TPP (\$billions, 2015)	\$6.66
U.S. Jobs Supported by Goods Exports (2014)	107,336	Top Five Export Markets (Percent of total manufactured goods exports, 2015)	66.0%
Employment from Manufacturing Exports (Export share of manufacturing jobs, 2011)	24.5%	<ul style="list-style-type: none"> <li>• Canada (33.5%)</li> <li>• Mexico (12.3%)</li> <li>• China (8.1%)</li> <li>• Japan (7.7%)</li> <li>• Germany (4.3%)</li> </ul>	
Small Business Share of Total Exporters (2013)	82.7%		

Sources: International Trade Administration, U.S. Census Bureau

**Figure 3:** Iowa's Manufactured Goods Exports, in Billions of Dollars, 2000-2015



## Additional Trade Facts

- In 2015, manufacturers in the United States sold \$12.7 billion more in manufactured goods to our FTA partners than we bought from them. The United States has a manufactured trade deficit of \$639.6 billion from countries where no FTAs existed.
- FTA countries: Australia, Bahrain, Canada, Chile, Columbia, Costa Rica, Dominican Republic, El Salvador, Guatemala, Honduras, Israel, Jordan, Mexico, Morocco, Nicaragua, Oman, Panama, Peru, Singapore and South Korea.
- Visit [www.nam.org/statedata](http://www.nam.org/statedata) or [www.nam.org/trade](http://www.nam.org/trade) for more information.