

Louisiana Manufacturing Facts

Manufacturers in Louisiana account for 21.2 percent of the total output in the state, employing 7.5 percent of the workforce. Total output from manufacturing was \$53.23 billion in 2014. In addition, there were 148,800 manufacturing employees in Louisiana in 2015, with an average annual compensation of \$82,150 in 2014.

Manufacturing Output and Firms

Total Manufacturing Output (\$billions, 2014) \$53.23
(Percent share of total gross state product) 21.2%

Manufacturing Firms in Louisiana (2013) 2,939

Employment and Compensation

Manufacturing Employment (2015) 148,800
(Percent share of nonfarm employment) 7.5%

Average Annual Compensation (Manufacturing, 2014) \$82,150
(Nonfarm Businesses, 2014) \$44,409

Sources: U.S. Bureau of Economic Analysis and the U.S. Census Bureau

Figure 1: Louisiana Manufacturing Output, in Billions of Dollars, 2000–2014

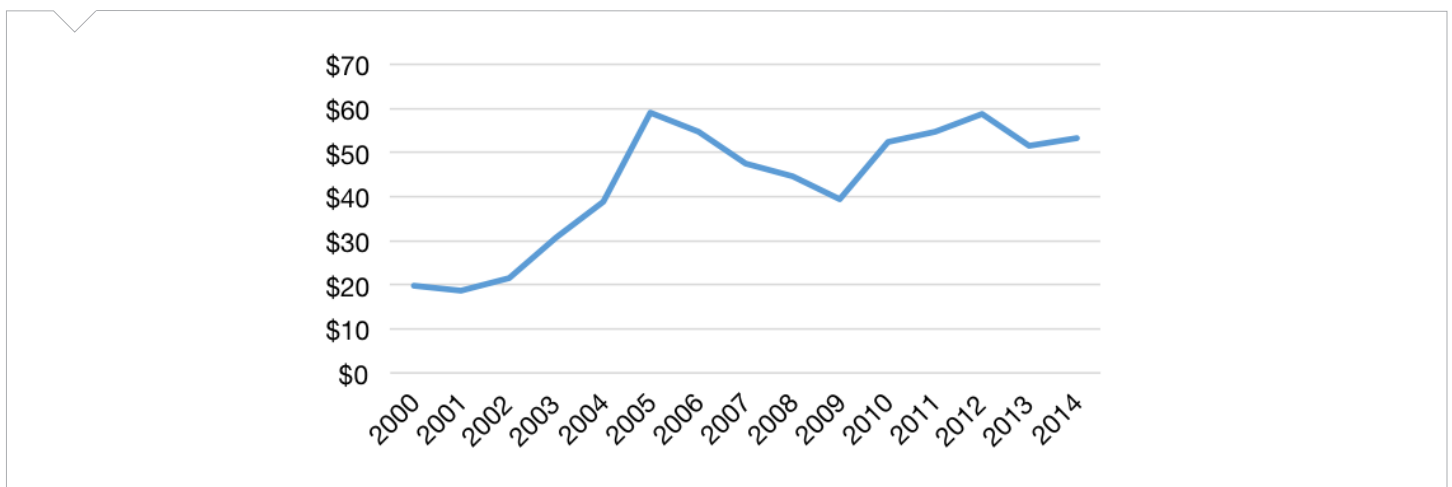
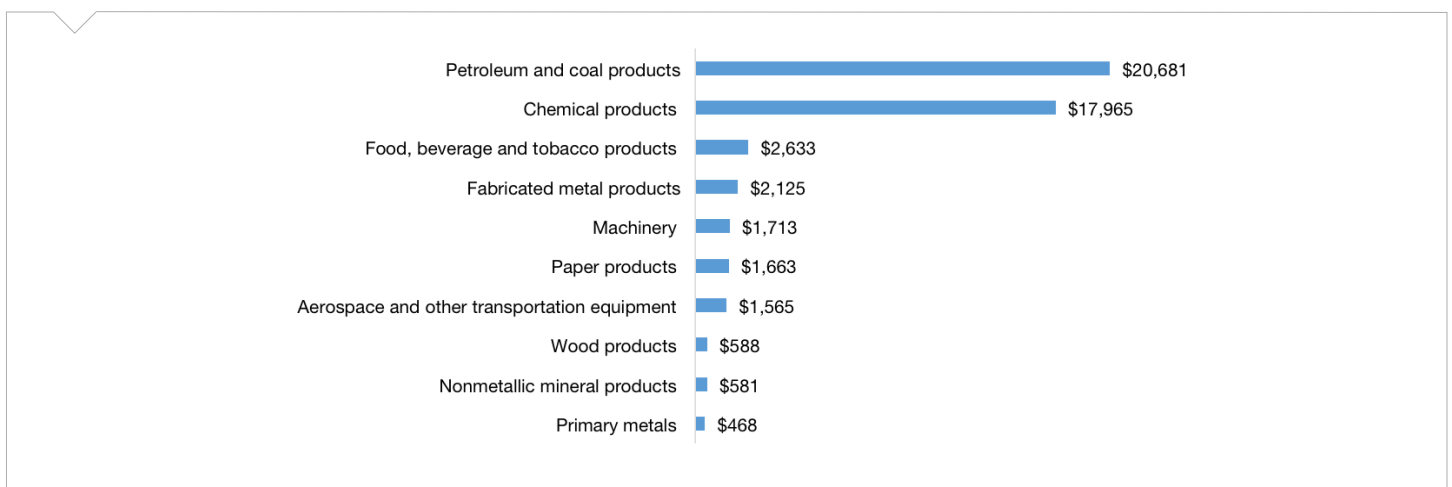


Figure 2: Top 10 Louisiana Manufacturing Sectors, in Millions of Dollars, 2013



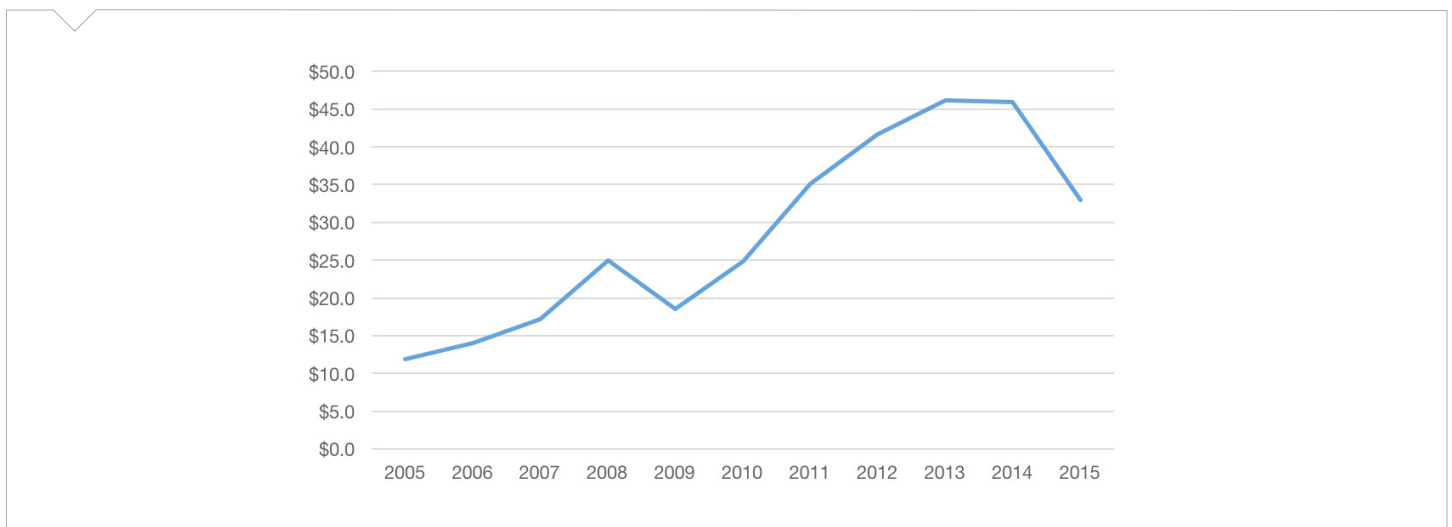
Louisiana Export Facts

Manufacturers help to drive Louisiana's economy, with \$33.01 billion in manufactured goods exports in 2015. That same year, \$13.54 billion in exports was with our free trade agreement (FTA) partners. This helps create jobs in the state, and 21.5% percent of its employment stemmed from exports in 2011. Small businesses comprised 84.5 percent of all exporters in Louisiana.

Manufactured Goods Exports (\$billions, 2015) (Percent share of total goods exports)	\$33.01 67.1%	Manufactured Goods to Free Trade Agreement Partners (\$billions, 2015) (Percent of total exports, 2015)	\$13.54 41.0%
Growth in Manufactured Goods Exports (2010–2015)	33.1%	Total Manufactured Goods Exports to TPP (\$billions, 2015)	\$9.51
U.S. Jobs Supported by Goods Exports (2014)	170,200	Top Five Export Markets (Percent of total manufactured goods exports, 2015)	35.1%
Employment from Manufacturing Exports (Export share of manufacturing jobs, 2011)	21.5%	<ul style="list-style-type: none"> • Mexico (13.6%) • Canada (6.2%) • Netherlands (6.1%) • China (4.7%) • Brazil (4.5%) 	
Small Business Share of Total Exporters (2013)	84.5%		

Sources: International Trade Administration, U.S. Census Bureau

Figure 3: Louisiana's Manufactured Goods Exports, in Billions of Dollars, 2000-2015



Additional Trade Facts

- In 2015, manufacturers in the United States sold \$12.7 billion more in manufactured goods to our FTA partners than we bought from them. The United States has a manufactured trade deficit of \$639.6 billion from countries where no FTAs existed.
- FTA countries: Australia, Bahrain, Canada, Chile, Columbia, Costa Rica, Dominican Republic, El Salvador, Guatemala, Honduras, Israel, Jordan, Mexico, Morocco, Nicaragua, Oman, Panama, Peru, Singapore and South Korea.
- Visit www.nam.org/statedata or www.nam.org/trade for more information.