

Wisconsin Manufacturing Facts

Manufacturers in Wisconsin account for 18.8 percent of the total output in the state, employing 16.4 percent of the workforce. Total output from manufacturing was \$55.07 billion in 2014. In addition, there were 472,800 manufacturing employees in Wisconsin in 2015, with an average annual compensation of \$67,833 in 2014.

Manufacturing Output and Firms

Total Manufacturing Output (\$billions, 2014)
(Percent share of total gross state product) \$55.07
18.8%

Manufacturing Firms in Wisconsin (2013) 7,849

Employment and Compensation

Manufacturing Employment (2015)
(Percent share of nonfarm employment) 472,800
16.4%

Average Annual Compensation
(Manufacturing, 2014) \$67,833
(Nonfarm Businesses, 2014) \$46,858

Sources: U.S. Bureau of Economic Analysis and the U.S. Census Bureau

Figure 1: Wisconsin Manufacturing Output, in Billions of Dollars, 2000–2014

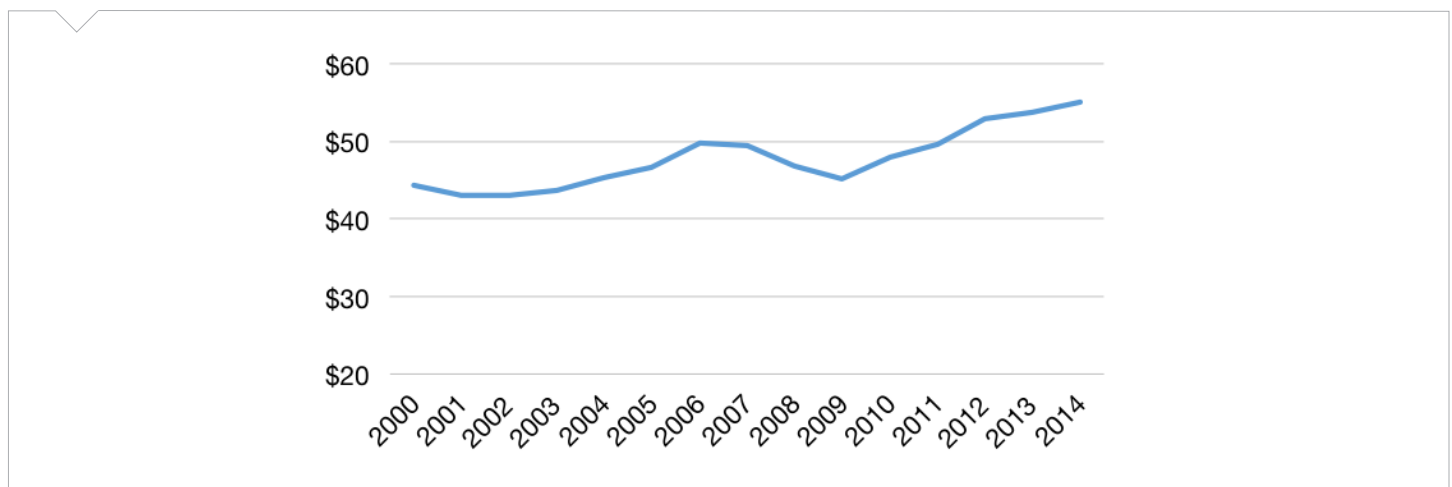
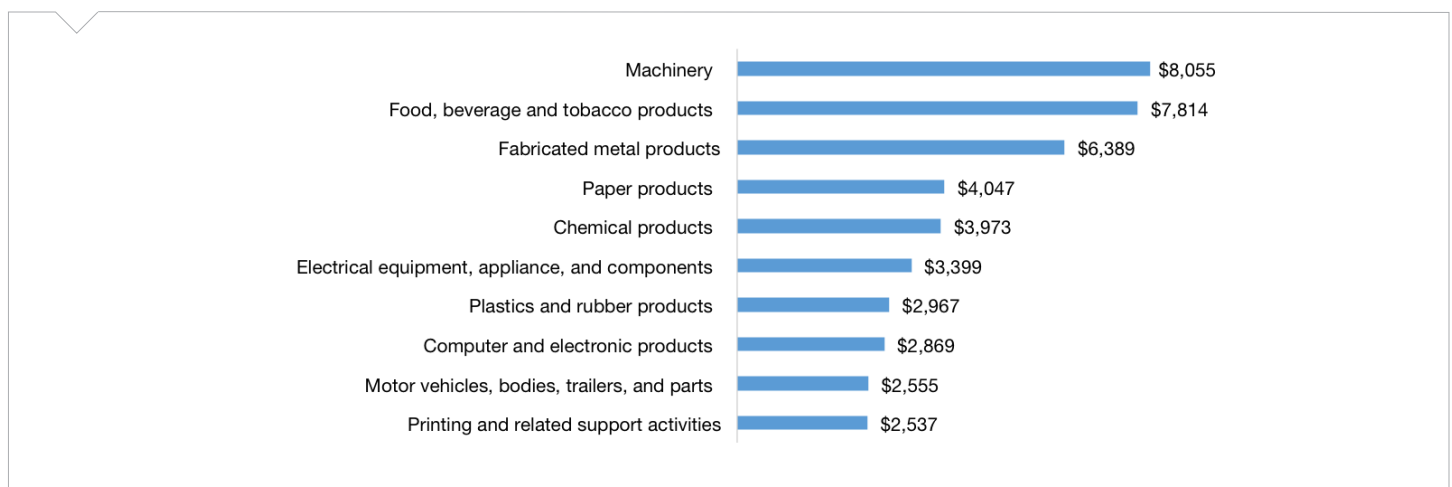


Figure 2: Top 10 Wisconsin Manufacturing Sectors, in Millions of Dollars, 2013



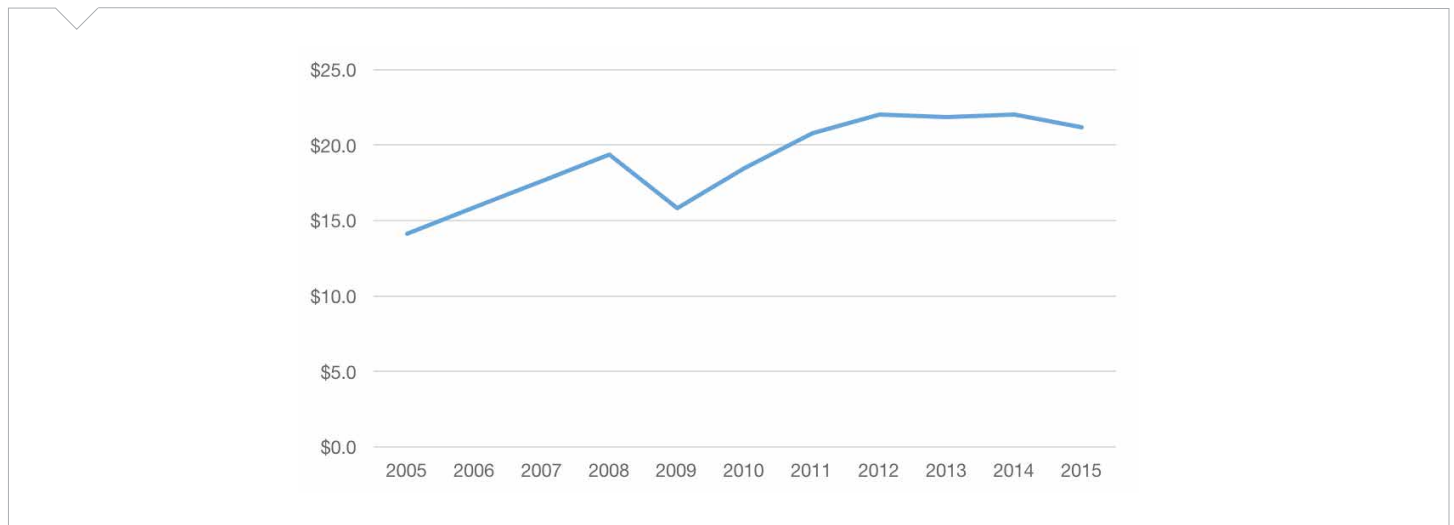
Wisconsin Export Facts

Manufacturers help to drive Wisconsin's economy, with \$21.20 billion in manufactured goods exports in 2015. That same year, \$11.89 billion in exports was with our free trade agreement (FTA) partners. This helps create jobs in the state, and 20.2% percent of its employment stemmed from exports in 2011. Small businesses comprised 87.2 percent of all exporters in Wisconsin.

Manufactured Goods Exports (\$billions, 2015) (Percent share of total goods exports)	\$21.20 94.4%	Manufactured Goods to Free Trade Agreement Partners (\$billions, 2015) (Percent of total exports, 2015)	\$11.89 56.1%
Growth in Manufactured Goods Exports (2010–2015)	14.7%	Total Manufactured Goods Exports to TPP (\$billions, 2015)	\$11.93
U.S. Jobs Supported by Goods Exports (2014)	126,147	Top Five Export Markets (Percent of total manufactured goods exports, 2015)	59.8%
Employment from Manufacturing Exports (Export share of manufacturing jobs, 2011)	20.2%	<ul style="list-style-type: none"> • Canada (32.2%) • Mexico (13.3%) • China (6.9%) • United Kingdom (3.7%) • Japan (3.7%) 	
Small Business Share of Total Exporters (2013)	87.2%		

Sources: International Trade Administration, U.S. Census Bureau

Figure 3: Wisconsin's Manufactured Goods Exports, in Billions of Dollars, 2000-2015



Additional Trade Facts

- In 2015, manufacturers in the United States sold \$12.7 billion more in manufactured goods to our FTA partners than we bought from them. The United States has a manufactured trade deficit of \$639.6 billion from countries where no FTAs existed.
- FTA countries: Australia, Bahrain, Canada, Chile, Columbia, Costa Rica, Dominican Republic, El Salvador, Guatemala, Honduras, Israel, Jordan, Mexico, Morocco, Nicaragua, Oman, Panama, Peru, Singapore and South Korea.
- Visit www.nam.org/statedata or www.nam.org/trade for more information.