

What's at Stake for Wisconsin with New Ozone Regulations?

Manufacturers Face Billions in Costs for Ozone Regulation. The Environmental Protection Agency's (EPA) new ozone regulation is one of the most expensive regulations in U.S. history. We have made incredible progress over the past 35 years, cutting ozone levels by one-third nationwide. This progress will continue without the new ozone rule.

No-Growth Zones Expand in Wisconsin, Growth Stifled. Despite decades of air quality improvements, the administration decided to throw hundreds of counties into nonattainment, stifling growth in many parts of the country. Up to 26 counties in Wisconsin exceed the EPA's new standards, counties that are home to 287,623 manufacturing jobs. The barriers created by nonattainment are impacting manufacturers today.

Local Voices Disregarded. Ignoring pleas from leaders in Wisconsin, the administration chose to set new targets before communities across the country could come into compliance with the 2008 ozone standards.

Outdated Law Ignores Current State of the Environment, Lacks Flexibility. The administration set ozone standards so strict that many communities find themselves in nonattainment despite the fact that the majority of their ozone comes from natural sources or sources in foreign countries.

Rigid and Unrealistic Deadlines Rarely Met, Make Little Sense. Unrealistically short five-year "review cycles" for ozone and other air quality standards lead to overlapping regulations. The EPA regularly exceeds these five-year deadlines, opening the door to lawsuits and creating an uncertain regulatory landscape for manufacturers.

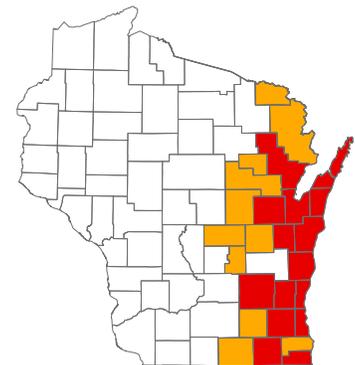
Time for Congress to Restore Balance. Manufacturers need Congress to step up, provide much-needed implementation relief and revise this decades-old policy to give states more flexibility and adopt a policy that better reflects manufacturing and the 21st-century economy.

"We have worked hard to grow Green Bay's economy, and I do not want to see this new rule set us back. As a former owner of a small manufacturing firm, I know just how difficult it can be to compete in challenging economic times. That is why now is not the time to adopt more stringent ozone rules that would make it harder for the people of Green Bay to get ahead."

— Jim Schmitt, Mayor of Green Bay, Letter to White House on the EPA's Ozone Rule (June 3, 2015)

Figure 1: Areas Exceeding the EPA's 2015 Ozone Standards (70 ppb)

- Areas with Monitors
- Unmonitored but Likely to Exceed 70 ppb



Based on a three-year period, 2012–2014.
Sources: URS, August 3, 2015; ESRI

Counties in **Wisconsin** Exceeding the EPA's Ozone Standards at Risk to Be No-Grow Zones

County	Ozone Level (ppb)
Kenosha	81
Sheboygan	81
Milwaukee	77
Ozaukee	77
Washington	77
Waukesha	77
Racine	77
Manitowoc	75
Calumet	73
Outagamie	73
Brown	73
Kewaunee	73
Oconto	73
Door	73
Winnebago	73
Marinette	73
Dodge	72
Walworth	72
Menominee	72
Shawano	72
Jefferson	72
Rock	72
Waupaca	72
Green Lake	72
Waushara	71
Florence	71

Based on a three-year period, 2012–2014; modeled and interpolated data.
Sources: URS, August 3, 2015; ESRI

www.nam.org/ozone