

# >> VOTERS POLLED ON AIR QUALITY

## Majority of Voters Oppose Additional Air Quality Regulations



A survey of American voters demonstrates few concerns and general optimism about local air quality. Most oppose any additional environmental regulations on businesses, believing these would have negative impacts on the economy through higher taxes, higher prices and an unfriendly business environment.

- **More than two-thirds (67%)** of Americans rate their local air quality as excellent or good, and more than half oppose stricter federal environmental regulations on local businesses.
- **By a nearly three-to-one margin**, Americans think that a bigger problem for their local area is “less economic growth and job opportunities caused by regulations” (66%) rather than “lower air quality caused by pollution” (23%).
- **More than three out of four (76%)** respondents believe that stricter federal air quality regulations would increase their taxes; 65% believe they would make it harder for local businesses to start or grow; and 78% believe they would increase costs on everyday goods and services.
- **Three out of four (75%)** prefer that decisions about federal air quality be made locally; 46% want their local officials to make these decisions, and 29% prefer that state officials make these decisions. Less than one out of five (18%) respondents think the federal government should have more of a say over air quality regulations in their state or local area.

### LOCAL AIR QUALITY SURVEY | JUNE 10–14, 2015

NATIONAL SURVEY OF 1,000 REGISTERED VOTERS (500 ON LANDLINES AND 500 ON CELL PHONES)

What do you see as the bigger problem for your local area?  
**LESS ECONOMIC GROWTH AND JOB OPPORTUNITIES CAUSED BY REGULATIONS 66%**  
**LOWER AIR QUALITY CAUSED BY POLLUTION 23%**

Do you think that implementing stricter federal air quality regulations on your local area would make it easier or harder for local businesses to start new operations or grow existing ones in your area?  
**EASIER 20%**  
**HARDER 65%**  
**DON'T KNOW/REFUSED 16%**

How would you rate the air quality in your local area?  
**EXCELLENT 21%**  
**GOOD 46%**  
**FAIR 26%**  
**POOR 6%**  
**DON'T KNOW/REFUSED 1%**

Should the federal government implement stricter environmental regulations on businesses operating in your local area?  
**YES 43%**  
**NO 51%**  
**DON'T KNOW/REFUSED 6%**

Do you think that implementing stricter federal air quality regulations on your local area would increase or decrease the amount you pay in taxes?  
**INCREASE 76%**  
**DECREASE 9%**  
**DON'T KNOW/REFUSED 15%**

Who do you think should have more of a say when it comes to air quality regulations in your local area?  
**YOUR LOCAL-ELECTED OFFICIALS 46%**  
**YOUR STATE-ELECTED OFFICIALS 29%**  
**THE FEDERAL GOVERNMENT 18%**  
**DON'T KNOW/REFUSED 6%**

Do you think that implementing stricter federal air quality regulations on your local area would increase or decrease the price you pay for everyday goods and services?  
**INCREASE 78%**  
**DECREASE 9%**  
**DON'T KNOW/REFUSED 13%**