

Ned Monroe

SENIOR VICE PRESIDENT, NATIONAL ASSOCIATION OF MANUFACTURERS



Ned Monroe is senior vice president of external relations for the National Association of Manufacturers (NAM). In this role, he directs public affairs activities including grassroots engagement, issue advocacy and election programs. His team also is responsible for allied organizations and the State Affairs Group.

Prior to joining the NAM, Mr. Monroe was senior vice president of government affairs at the National Automatic Merchandising Association, the national trade association for the vending, coffee service and food service management industries. In this capacity, he directed all aspects of the association's government affairs programs and the management functions of 32 state vending associations. The vending and coffee service industries make up \$40 billion of the food service business and employ more than 500,000 people in the supply chain.

Mr. Monroe also served as vice president of political affairs for the National Restaurant Association, where he was responsible for all aspects of the association's federal political action committee, grassroots activities and public affairs conference.

Prior to that, he served as the national director of political affairs for Associated Builders and Contractors (ABC), a national trade association of commercial and industrial construction companies. As the national political director, he managed political activities and grassroots lobbying. He also served as the treasurer for the ABC PAC. During his tenure, he doubled the amount raised for the ABC PAC to \$1 million, coordinated national issue advertising campaigns and successfully managed the start-up of the association's political field representative program.

Mr. Monroe served as the 2006 president of the National Association of Business Political Action Committees, a membership association dedicated to promoting and defending PACs and political action professionals.

He currently serves on the board of the American Society of Association Executives (ASAE) Political Action Committee and the ASAE Public Policy Committee. He also is a member of the Society for Foodservice Management and is on the Executive Board of the Conference for Food Protection.

He lives with his wife, Theresa, and their two sons in Alexandria, Va. He is a graduate of The College of William and Mary.