

# Arkansas Manufacturing Facts

[nam.org/statedata](http://nam.org/statedata) • [mfgdata@nam.org](mailto:mfgdata@nam.org)

Manufacturers in Arkansas account for nearly 14 percent of the total output in the state, employing 13.8 percent of the workforce. Total output from manufacturing has ranged between \$13 and \$17 billion over the past few years (see figure). In addition, manufacturing compensation is just over 31 percent higher than other nonfarm employers in the state.

## Manufacturing Output and Exports

|   |        |
|---|--------|
| Arkansas Total Manufacturing Output (\$billions, 2009)    | \$13.6 |
| Manufacturing's Share of Total Gross State Product (2009) | 13.8%  |
| Manufacturing Establishments in Arkansas (2009)           | 2,877  |
| Manufacturing's Share of Arkansas's Exports (2010)        | 90%    |
| Total Employment Related to Manufactured Exports (2008)   | 65,900 |

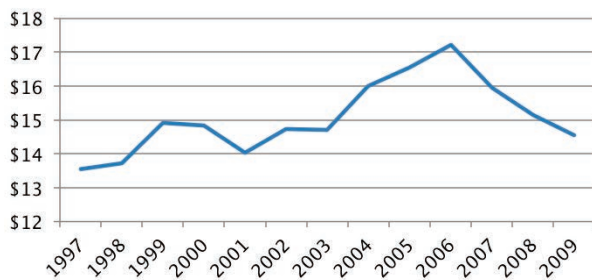
Source: U.S. Bureau of Economic Analysis

## Employment and Compensation

|  |                  |
|--|------------------|
| Manufacturing Employment (2010)                        | 160,000          |
| Manufacturing Employment (% of Overall Nonfarm) (2010) | 13.8%            |
| Average Annual Compensation in Manufacturing (2009)    | \$48,876         |
| Average Annual Compensation in Nonfarm Sectors (2009)  | \$37,275         |
| Manufacturing Pay Premium (as a % of Nonfarm) (2009)   | \$11,601 (31.1%) |

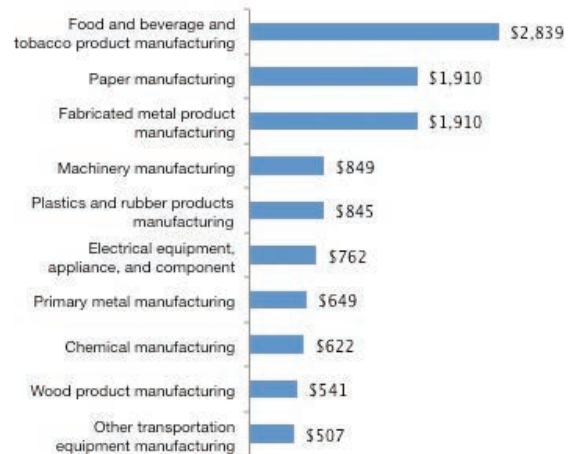
Sources: U.S. Bureau of Economic Analysis, U.S. Bureau of Labor Statistics

**Arkansas Manufacturing Output**  
(Billions of Dollars, from 1997-2009)



Source: U.S. Bureau of Economic Analysis

**Top 10 Arkansas Manufacturing Sectors**  
(in Millions of Dollars, in 2009)



Source: U.S. Bureau of Economic Analysis

# Arkansas Benefits from Exports!

Manufactured goods exports are the strongest part of Arkansas' economy even though Arkansas and other states export only half as much of their production as the world average. America's exports and the related jobs could double if Congress passes strong pro-export legislation.

- **Manufactured exports support 14 percent of Arkansas' manufacturing jobs.**
- **Since 2003, Arkansas manufacturing exports rose twice as fast as the state's overall economy.**
- **77 percent of Arkansas exporters are small businesses (2009).**
- **Arkansas exported \$2.1 billion of manufactured goods to Free Trade Agreement (FTA) partner countries in 2010 — 45 percent of Arkansas' total.**

## Arkansas Trade Statistics

|   |        |
|---|--------|
| Manufactured Goods Exports, 2010 (billions)                       | \$4.6  |
| Total Jobs in all Sectors Supported by Manufactured Goods Exports | 65,900 |
| Export Share of Manufacturing Jobs                                | 14%    |
| 2003-2010 Growth of Manufactured Goods Exports                    | 65%    |

## Manufactured Exports Drive Arkansas' Economy

- Manufacturing accounts for 90 percent of Arkansas' exports (2010).
- Since 2003, Arkansas manufacturing exports grew 65 percent while the national average was a 70 percent increase.
- Manufactured exports support 14 percent of Arkansas' manufacturing jobs (U.S. average is 22 percent).

## Arkansas Manufacturers Are Engaged in Exporting around the World

- Top five U.S. export markets: 52 percent of Arkansas exports (2010).
- Canada (29%), Mexico (9%), Japan (7%), China (5%) and UK (4%).

Chart 1. Arkansas' Manufactured Goods Exports

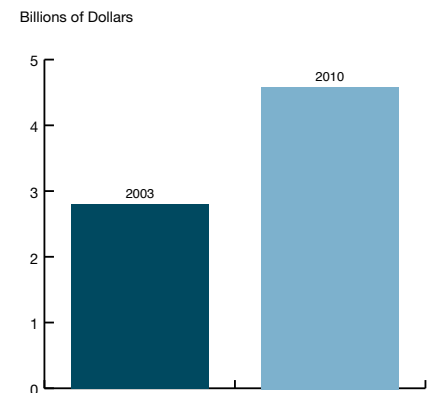
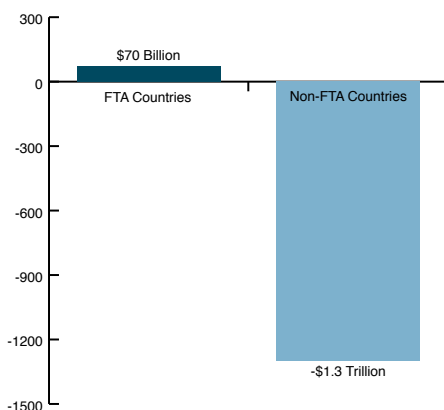


Chart 2. U.S. Manufacturing Trade Balance (2008-2009) FTA Countries Versus Non-FTA Countries



## Exporting Is Critical to Arkansas' Small Businesses

- Small businesses comprise 77 percent of Arkansas' 1,484 exporters.
- Small businesses average \$603,200 in exports per firm.
- Small businesses account for 17 percent of total state exports.

## Additional Trade Facts

- Over the past three years, manufacturers in the U.S. sold \$70 billion more in manufactured goods to our free trade agreement (FTA) partners than we bought from them. The United States had a manufacturing trade deficit of \$1.3 trillion in countries where no FTAs existed (*see chart 2*).
- FTA countries: Australia, Bahrain, Canada, Chile, Costa Rica, Dominican Republic, El Salvador, Guatemala, Honduras, Israel, Jordan, Mexico, Morocco, Nicaragua, Oman, Peru, Singapore.
- Visit [www.nam.org/statedata](http://www.nam.org/statedata) or [www.nam.org/trade](http://www.nam.org/trade). E-mail us at [trade@nam.org](mailto:trade@nam.org).

Source: U.S. Department of Commerce. Unless otherwise noted, data reflects 2008.