Tiffany N. Adams is vice president, public affairs for the National Association of Manufacturers (NAM) and has been with the NAM since 1992. She is the primary staff contact for the NAM’s National Public Affairs Steering Committee (NPASC), a group of 150 leading corporate public affairs and government relations executives from the NAM’s largest member companies who bolster the association’s grassroots efforts and offer insight on NAM public policy positions and guidance on lobbying strategy. She also serves as the primary contact for the organization’s Washington Representative community.

Ms. Adams oversees the association’s Public Affairs Department, which executes the NAM’s member and employee involvement programs, coordination of fly-ins, GOTV strategies and overall grassroots efforts. She also coordinates the organization’s outside-the-beltway involvement activities for all NAM members. She has oversight for all NAM local, in-district events across the country and handles the association’s congressional recognition and accountability program.