

Tennessee Manufacturing Facts

Manufacturers in Tennessee account for 16.1 percent of the total output in the state, employing 11.6 percent of the workforce. Total output from manufacturing was \$48.39 billion in 2014. In addition, there were 331,500 manufacturing employees in Tennessee in 2015, with an average annual compensation of \$66,431 in 2014.

Manufacturing Output and Firms

Total Manufacturing Output (\$billions, 2014) \$48.39
(Percent share of total gross state product) 16.1%

Manufacturing Firms in Tennessee (2013) 5,144

Employment and Compensation

Manufacturing Employment (2015) 331,500
(Percent share of nonfarm employment) 11.6%

Average Annual Compensation (Manufacturing, 2014) \$66,431
(Nonfarm Businesses, 2014) \$43,004

Sources: U.S. Bureau of Economic Analysis and the U.S. Census Bureau

Figure 1: Tennessee Manufacturing Output, in Billions of Dollars, 2000–2014

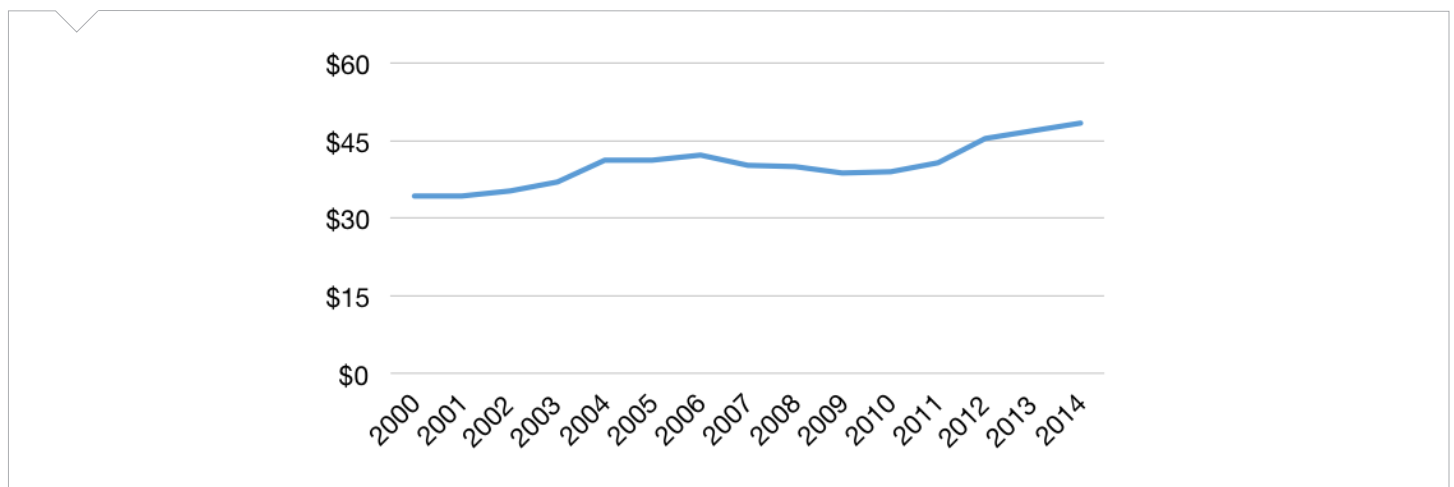
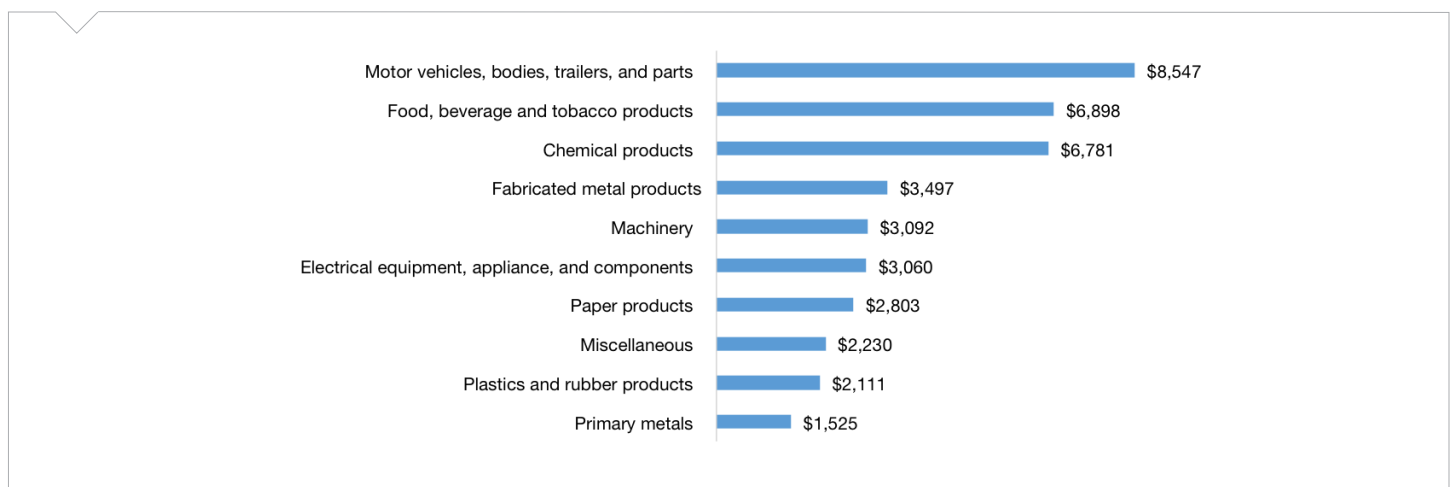


Figure 2: Top 10 Tennessee Manufacturing Sectors, in Millions of Dollars, 2013



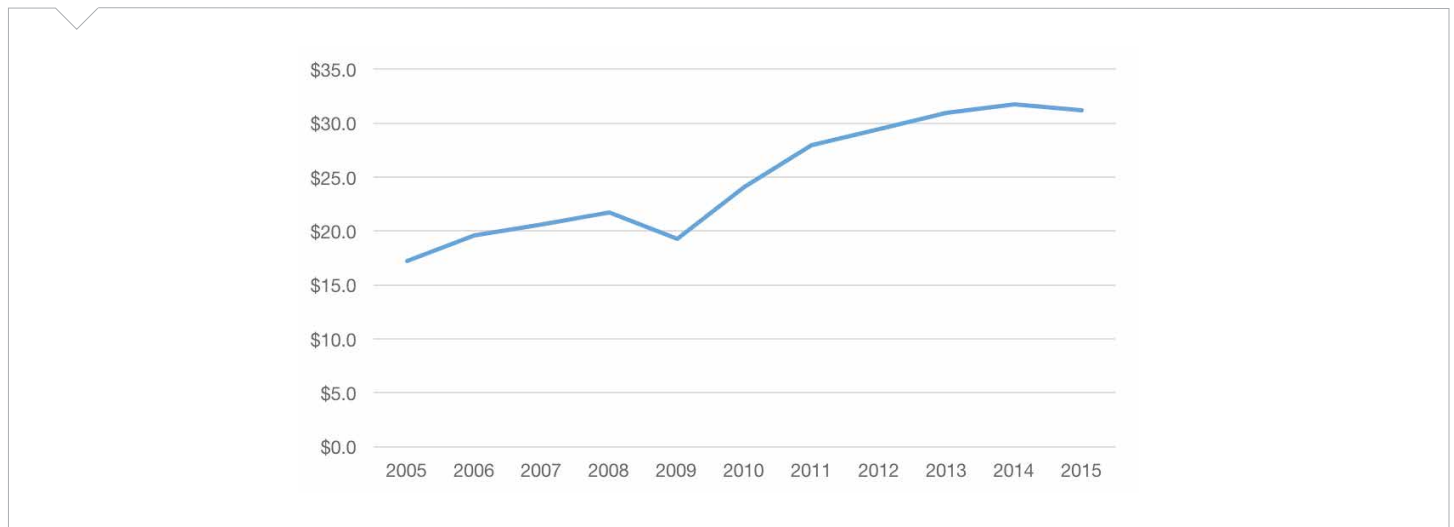
Tennessee Export Facts

Manufacturers help to drive Tennessee's economy, with \$31.17 billion in manufactured goods exports in 2015. That same year, \$17.31 billion in exports was with our free trade agreement (FTA) partners. This helps create jobs in the state, and 22.8% percent of its employment stemmed from exports in 2011. Small businesses comprised 83.1 percent of all exporters in Tennessee.

Manufactured Goods Exports (\$billions, 2015) (Percent share of total goods exports)	\$31.17 96.1%	Manufactured Goods to Free Trade Agreement Partners (\$billions, 2015) (Percent of total exports, 2015)	\$17.31 55.5%
Growth in Manufactured Goods Exports (2010–2015)	29.3%	Total Manufactured Goods Exports to TPP (\$billions, 2015)	\$17.76
U.S. Jobs Supported by Goods Exports (2014)	156,492	Top Five Export Markets (Percent of total manufactured goods exports, 2015)	58.9%
Employment from Manufacturing Exports (Export share of manufacturing jobs, 2011)	22.8%	<ul style="list-style-type: none"> • Canada (27.5%) • Mexico (14.9%) • China (6.5%) • Japan (5.9%) • Belgium (4.1%) 	
Small Business Share of Total Exporters (2013)	83.1%		

Sources: International Trade Administration, U.S. Census Bureau

Figure 3: Tennessee's Manufactured Goods Exports, in Billions of Dollars, 2000-2015



Additional Trade Facts

- In 2015, manufacturers in the United States sold \$12.7 billion more in manufactured goods to our FTA partners than we bought from them. The United States has a manufactured trade deficit of \$639.6 billion from countries where no FTAs existed.
- FTA countries: Australia, Bahrain, Canada, Chile, Columbia, Costa Rica, Dominican Republic, El Salvador, Guatemala, Honduras, Israel, Jordan, Mexico, Morocco, Nicaragua, Oman, Panama, Peru, Singapore and South Korea.
- Visit www.nam.org/statedata or www.nam.org/trade for more information.