ECONOMY AND EXPORTS
Trade is important for Nevada, helping Nevadans sell more of what they make to more customers around the world. More sales equal more well-paying jobs and a stronger economy across the state. Nevada’s ability to sell more American-made products to Canada and Mexico is tied directly to tariff-free and rules-based trade in North America.

Canada and Mexico purchase nearly one-fifth of Nevada’s total global manufacturing exports

Nevada Manufactured Goods Exports, in Billions of U.S. Dollars, 2018

Nevada’s Top Exports to Canada and Mexico: semiconductors and electronic components; miscellaneous manufactured commodities; communications equipment; other nonferrous metals; chemicals; food and beverages; electrical equipment and components; fabricated metal products; plastics; computer equipment.

Nevada’s Manufacturers Rely on North America: Canada and Mexico represent less than 4 percent of the global economy, but they are big purchasers of Nevada goods, purchasing substantial portions of Nevada’s foreign sales of major manufactured goods, supporting well-paying jobs in communities across Nevada.

15x BIGGER
Nevada’s communications equipment exports to Canada and Mexico have increased more than 15-fold over the last decade.

4x BIGGER
Nevada’s semiconductors and electronic components exports to Canada and Mexico have increased more than 4-fold over the last decade.

SMEs = WINNERS
Nevada’s small- and medium-sized businesses comprise 79 percent of the state’s exporters of electrical equipment to Canada and Mexico, and 80 percent of the state’s exporters of computer and electronic products to Canada and Mexico.

ONE OUT OF FIVE
Nevada Manufacturing Firms Export to Canada and Mexico
- 345 firms
- 77 percent are small- and medium-sized businesses supporting local economies

MORE THAN 1,500
Nevada Manufacturing Jobs Depend on Manufacturing Exports to Canada and Mexico
- Export-dependent jobs are usually full time, pay higher-than-average wages and offer real career opportunities to middle-class workers.
- Nevada manufacturing workers make on average $61,487 in total annual compensation compared to $42,243 for workers across all private nonfarm industries.

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Nevada Without the U.S.–Mexico–Canada Trade Agreement: Less Manufacturing and Fewer Jobs

Without tariff-free trade across North America secured by a strong trade agreement, Nevada’s manufactured goods exports to Canada and Mexico could face a minimum of $29 million to $214 million in extra taxes (compared to zero tariffs today).

As a result, many of Nevada’s manufacturers and the workers and communities they support would lose sales as competitors from Europe and Asia continue to enjoy zero tariffs. The result would be less manufacturing production and fewer well-paying American jobs in Nevada and throughout the United States.

Congressional passage of the United States–Mexico–Canada Agreement will help Nevada manufacturers grow in the United States, compete globally and support millions of well-paying manufacturing jobs across the country.

In Brief: Nevada’s Manufacturing Trade and Employment Data

$7 Billion in Total Manufacturing Output (2017)

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<tr>
<th>Total Manufactured Goods Exports:</th>
<th>Manufacturing Firms:</th>
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<tr>
<td>$10 billion To World (2018)</td>
<td>1,737 Total Manufacturing Firms (2015)</td>
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<tr>
<td>$1.7 billion To Canada/Mexico (2018)</td>
<td>345 Manufacturing Firms Exporting to Canada/Mexico</td>
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<th>Employment:</th>
<th>Average Annual Compensation:</th>
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<tr>
<td>1,548 Manufacturing Employment Tied to Exports to Canada/Mexico</td>
<td>$42,243 Nonfarm Business (2016)</td>
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Source: NAM analysis of data reported by the U.S. Department of Commerce

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